



A Time Like No Other for CTE

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NASDCTEc

Outline

- Congressional realities
- Major policy drivers
- New Vision
- Programs of Study
- Looking Ahead



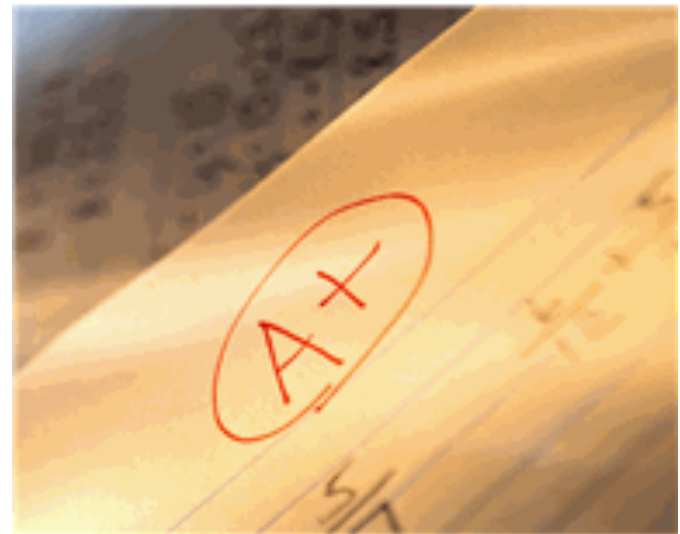
Congressional Reality

- Mid-term election mode
- No new money overall
- Pending relevant legislation:
 - Workforce Investment Act Reauthorization
 - Elementary and Secondary Education Act Reauthorization



Major driver in education

- What is the impact of Common Core Academic Standards on CTE?
 - ☐ Integration
 - ☐ Articulation
- Are College and Career Readiness the same?



Major driver in education

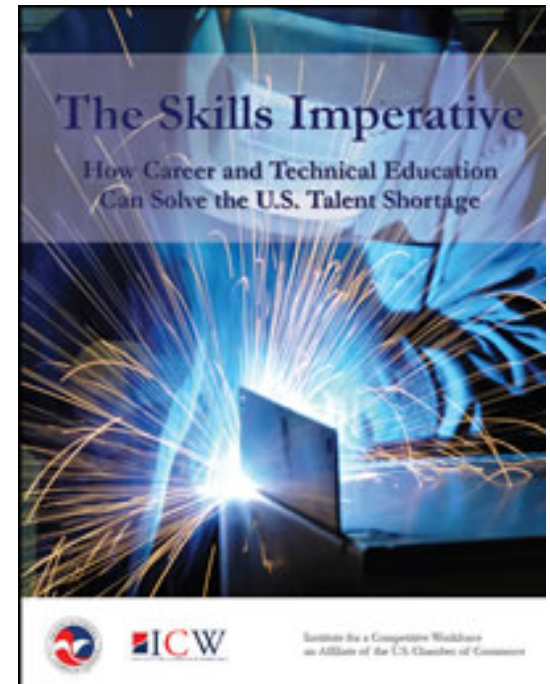



- Education reform through policy
- Using ARRA and Race to the Top as a tool to advance reforms important to the Administration

CTE In The Spotlight

■ Sustained interest

- National Governors Association
- National State Boards of Education
- US Chamber of Commerce
- National Conference of State Legislatures
- National Association of State Boards of Education
- American Youth Policy Forum
- ASCD





Elliot Washor, the co-founder of Big Picture Learning

- *the "two-tiered caste system of college-bound and work-bound education" is outmoded, and that "all high school education is, in large part, career education, just as all high school education is preparation for post secondary--make that lifelong--learning."*



Economic Projections Support Middle Skills Agenda

- *Help Wanted: Projections of Jobs and Education Requirements Through 2018* by Center on Education and the Workforce at Georgetown University
- *Skills2Compete Agenda* of the Workforce Alliance

USDOE curious but not sure where CTE fits

- Secondary schools working group
- RTTT assessment grant
- College access program
- Financial literacy
- ESEA
- Interest in community colleges



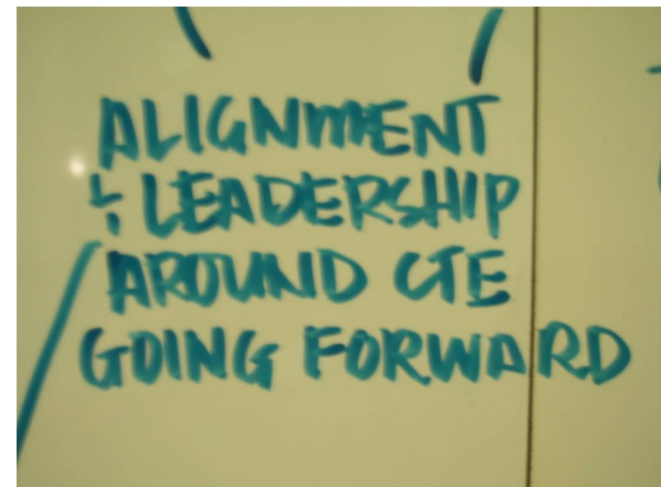
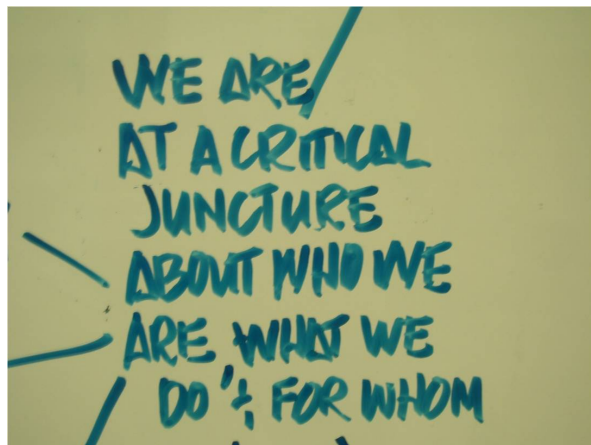
New Visibility Brings Opportunity



- Unprecedented support at OVAE
- CTE perceived as a solution by the broader policy community:
 - Relevancy/Student Engagement
 - Achievement
 - Closing the skills gap
 - Postsecondary degree attainment



Leadership to Promote Innovation and Excellence in CTE





Bold New Vision for CTE



**Reflect,
Transform,
Lead:**
A New Vision for Career Technical Education

REFLECT:

From Vocational Education to CTE



TRANSFORM:

A Reinvention



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TRANSFORM:

A Reinvention



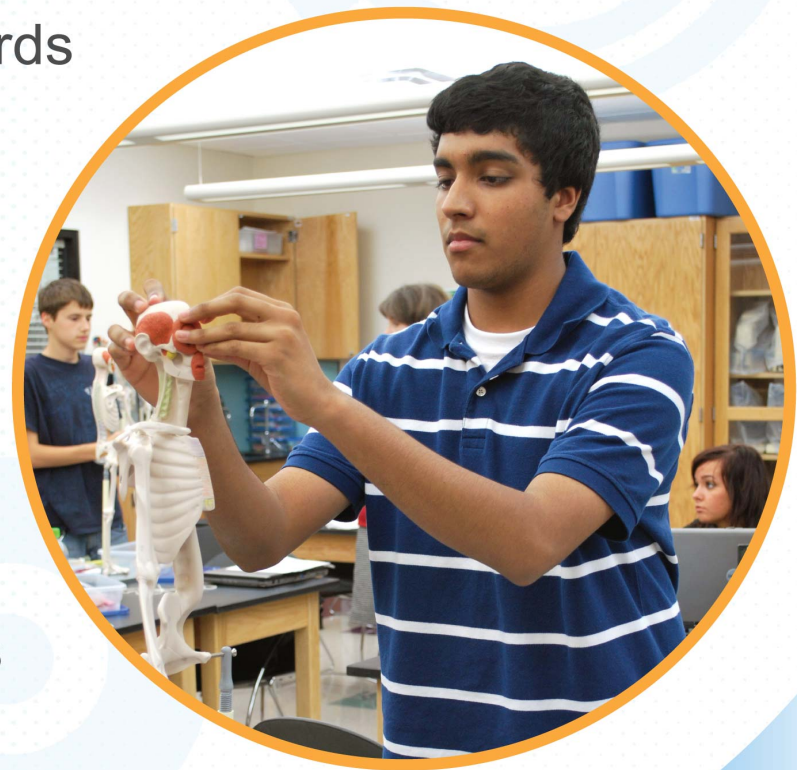
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The Principles

**CTE is critical
to ensuring that
the United States
leads in global
competitiveness.**

To accomplish this we will...

- ▶ Internationally-benchmarked national common core of technical standards built upon the National Career Clusters Knowledge and Skill Statements
- ▶ Federal policy that allows alignment of education and workforce development
- ▶ Marketing and communications campaign



**CTE actively partners
with employers to
design and provide
high-quality,
dynamic programs.**

To accomplish this we will...

- ▶ Partner with business and industry to develop programs of study
- ▶ Valued, nationally portable credentials
- ▶ Ongoing skill development opportunities



**CTE prepares
students to
succeed in further
education
and careers.**

The Principles

**CTE is delivered
through comprehensive
programs of study
aligned to
The National Career
Clusters framework.**



PATHWAYS TO COLLEGE & CAREER READINESS

CareerClusters

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To accomplish this we will...

- ▶ Assistance to design and implement programs of study for all of CTE
- ▶ Employers provide teachers and faculty work-based, up-to-date industry professional development
- ▶ Dual academic and technical certification
- ▶ Rigorous programs of study as the delivery model




CTE is a results-driven system that demonstrates a positive return on investment.

To accomplish this we will...

- ▶ Successful, scalable CTE practices and programs
- ▶ Federal policies that assist in the collection of nationally comparable data
- ▶ Longitudinal data systems to support CTE accountability
- ▶ National return on investment model





**We are
at a critical
juncture about
who we are,
what we do
and for whom.**

Supporting the Vision

**Alignment & Leadership
around CTE going forward.**

New Vision, New Opportunities

“This is an extraordinary step forward...I pledge to you whatever I can to help this vision become a reality.”

-Brenda Dann-Messier, OVAE Assistant Secretary



Reflect, Transform, Lead:

A New Vision for Career Technical Education

This vision will advance CTE to be an innovative education system that prepares individuals to succeed in education and their careers so that the United States flourishes in this global, dynamic economy.

▶ **Our Vision's core principles are:**

▶ CTE is critical to ensuring that the United States leads in global competitiveness.

▶ CTE actively partners with employers to design and provide high-quality, dynamic programs.

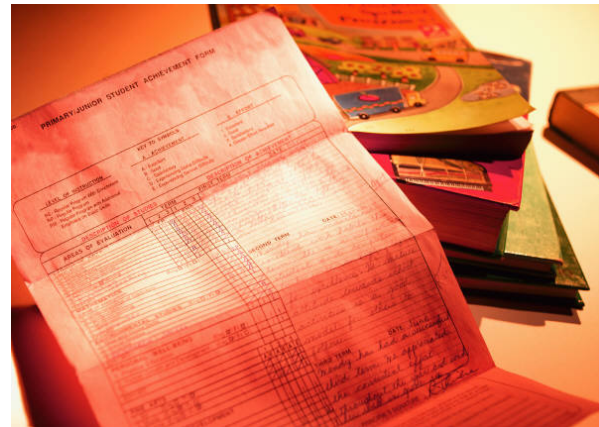
▶ CTE prepares students to succeed in further education and careers.

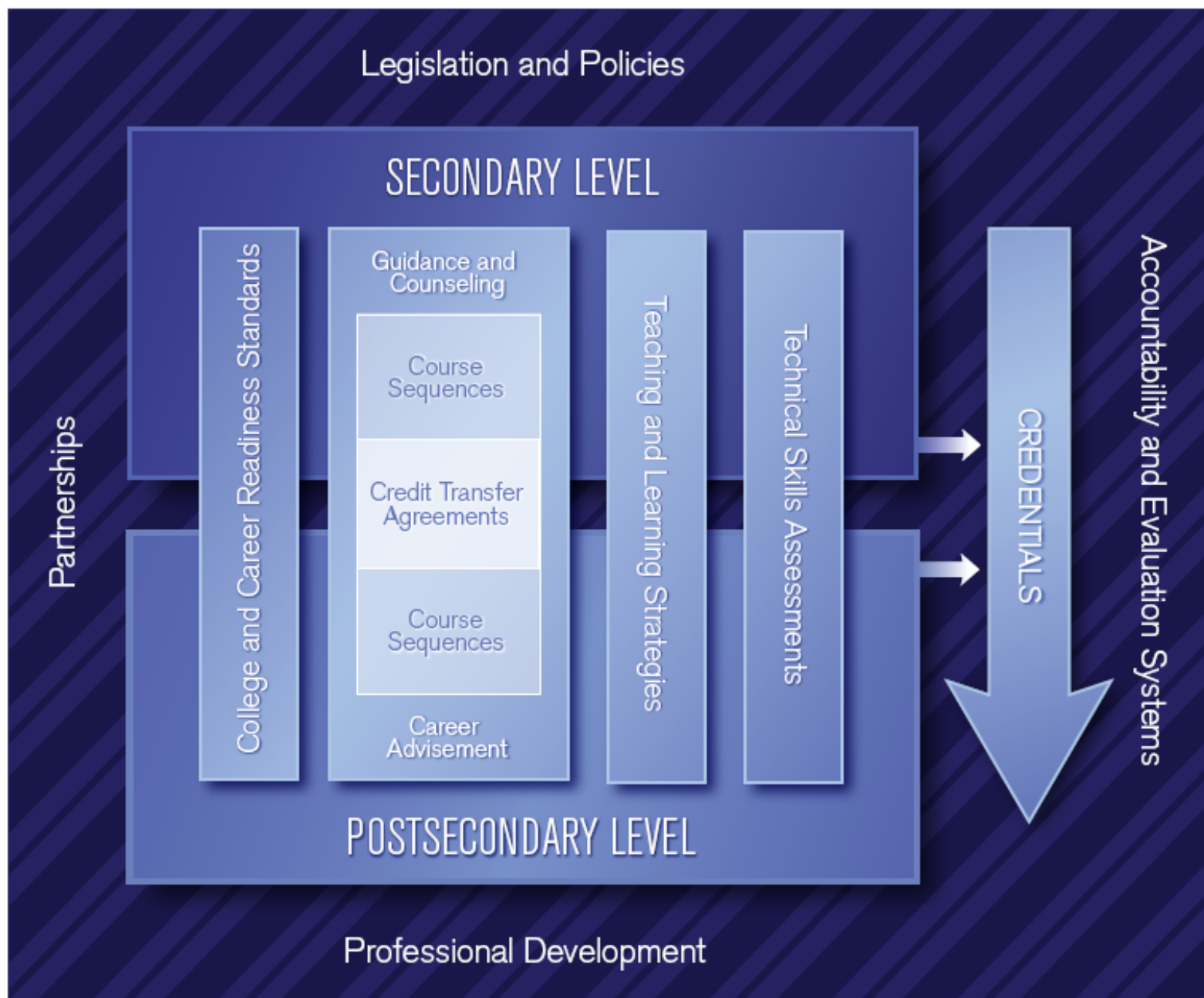
▶ CTE is delivered through comprehensive programs of study aligned to The National Career Clusters framework.

▶ CTE is a results-driven system that demonstrates a positive return on investment.

Programs of Study Framework

- Jointly developed by OVAE, states, and several associations
- Designed to expand the expectations of and define what a high quality POS should look like







POS Framework Insights

- There are 10 components and all are *important*
- Underlying assumptions:
 - Build systems of POS
 - Increase rigor and consistency of POS
- Components are not sequenced or leveled
- OVAE linking funding to this definition of POS



POS Framework Components

- 1. Legislation and Policies**
- 2. Partnerships**
- 3. Professional development**
- 4. Accountability and Evaluation Systems**
- 5. College and Career Readiness Standards**



POS Framework Components

- 6. Course Sequences**
- 7. Credit Transfer Agreements**
- 8. Guidance Counseling & Academic Advisement**
- 9. Teaching and Learning Strategies**
- 10. Technical Skill Assessments**



POS Framework

Where to find:

[http://cte.ed.gov/file/
POS_Framework_Unpacking_
1-20-10.pdf](http://cte.ed.gov/file/POS_Framework_Unpacking_1-20-10.pdf)

LEAD:

A Call to Action



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Looking Ahead: Reauthorization

- Need to start now
- USDOE working group already started
- What do we need out of federal legislation to support the future of CTE?





Thank you!

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